

BOND LAW STUDENTS' ASSOCIATION

2018

CAREERS GUIDE

PROSPECTUS



IN 2018, THE CAREERS GUIDE IS

GROWING

The 2018 Issue will be more comprehensive,
diverse and informative than ever before.

GREATER VARIETY OF LEGAL AREAS

Including social justice and contemporary fields of law.

IN-DEPTH ASSISTANCE WITH APPLICATIONS

The application processes for each field of law will be
given more detail and personalisation.

MORE TESTIMONIALS

Student and professional testimonials will be increased to
better represent each faction of the industry.

NATIONAL REPRESENTATION

The guide will branch out beyond the Gold Coast and
Brisbane - including Sydney, Melbourne, and more

THE GUIDE IS GOING INTERNATIONAL

The huge international demographic at Bond will be reflected
through international testimonials, fact sheets & sponsorship

WHY SPONSOR

THE BOND LAW CAREERS GUIDE?

SPONSORSHIP IS YOUR VIP ACCESS TO BOND GRADUATES. The Bond LSA has been publishing the Careers Guide annually since 2013. Each year, more than 2000 motivated, intelligent and unique Law Students have access to the guide. It assists them in making informed decisions about their careers, and kickstarts the application process.

WITH THE EXPANSION IN 2018

NOW IS THE TIME

TO JOIN THE BOND LAW FAMILY

STEP ONE

CHOOSE YOUR PACKAGE

PLATINUM

NAMING RIGHTS

+

PAGE ONE ADVERTISEMENT

+

THREE PAGE SPREAD

This package provides the ultimate presence in the 2018 Careers Guide.

Your name will be on the front cover, the very first page, and featured heavily later in the guide.

Select this option if you wish to have the most engagement, exposure and connectivity with students.

\$1000

GOLD

THREE PAGE SPREAD

Exposure
Versatility
Engagement

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SILVER

ONE PAGE SPREAD

Exposure
Versatility
Quick Information

\$250

BRONZE

HALF-PAGE SPREAD

Quick Information
Exposure

\$150

STEP TWO

CUSTOMISE

EACH PACKAGE IS CUSTOMISABLE

PLATINUM & GOLD: Your three page spread will include 1-2 pages of answers to questions supplied by the Bond LSA + 1-2 pages of your own material (including advertising, testimonials, etc.)

SILVER: Your one page spread may include an advertisement, testimonials, answers to questions supplied by the Bond LSA or a combination of the three.

BRONZE: your half page spread may include an advertisement, testimonials or answers to questions supplied by the Bond LSA.

STEP THREE

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Sponsorship Acceptance:

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BY FRIDAY NOV 10TH 2017**